



FOR IMMEDIATE RELEASE

**APOLLO ENTERPRISE SOLUTIONS, LTD. RECEIVES ALLOWANCE FOR ITS TWENTY-SIXTH PATENT COVERING ITS TRUEPAY+ PAYMENTS AND DEBT COLLECTIONS PLATFORM**

Los Angeles, California, January 4, 2016 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of customer experience, announced today that it has received allowance of its patent titled "System and method for resolving transactions employing automated offer optimization" from the United States Patents & Trademarks Office. AES now has 26 patents issued and allowed to be issued worldwide.

"We are gratified to have received allowance of another important patent from the United States Patents & Trademarks Office. Through the application of genetic programming, this patent brings artificial intelligence technology to the process of generating delinquent debt settlement offers. This technology significantly enhances the customer experience while optimizing creditors' financial outcomes," stated Joseph Konowiecki, AES' Chairman & CEO. "Our expert multi-disciplinary team is committed to developing the most advanced technologies that improve the operations and financial outcomes of credit issuers and deliver a much improved customer experience to their customers," Konowiecki emphasized.

**About AES**

AES' TRUE™ System, powered by its patented Agent Emulation® and Psychographic Persuasion™ technologies, enables banks, utilities, merchandisers, and other enterprises to materially increase customer conversion rates for products and services. Psychographic Persuasion™ uses advanced behavioral psychology, linguistics and artificial intelligence to persuade consumers to take immediate action, at any time, from anywhere using any smart device. The TRUE™ System is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, Milan, Sydney and Sao Paulo. AES owns the largest portfolio of customer experience patents, with 45 patents issued and pending in 146 countries. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruetrue.com>.

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